



Management/Certificate

The Management Certificate is designed for students who want to broaden their current careers, establish a framework for further business studies, and/or to gain an appropriate foundation for transferring into a business oriented Associate Degree program. The Certificate also serves as an ideal introduction to various areas of management studies for students who have a technical or liberal arts education/ vocation and are considering adding a business component to their education.

The Management Certificate offers a concentrated curriculum in management; a sound foundation in accounting and business law; and course work in the fundamentals of management, human resources, computer applications, marketing, and microeconomics. It allows students to select from a variety of electives in business and business related psychology.

Successful graduates of the program will be able to:

- 1.** Use principles of accounting, business law, management, marketing, microeconomics and computer technology within the business management environment.
- 2.** Apply principles of ethics to solve problems in the business management environment.
- 3.** Evaluate ways in which business professionals adapt to diverse client needs in a management environment.
- 4.** Identify managerial needs through critical analysis, decision-making, team-building and problem-solving skills.