



Division of Business and Professional Studies

Community Organizing Certificate

This interdisciplinary program prepares students to facilitate positive change in their communities through civic engagement, advocacy, and organizational leadership. Students will gain knowledge about the workings of their government while developing skills in the areas of communication, legal analysis, and decision making through structured systems. They will also complete an internship that connects classroom learning with real-world experience in nonprofit, public service, and community development settings.

Successful graduates of the program will be able to:

- Apply organizing and leadership skills to create communities that are just, equitable, and humane.
- Select ethical models for community engagement and problem-solving while recognizing the differential impacts of policies across race, class, gender, immigration status, and culture.
- Communicate effectively with diverse individuals, groups, and organizations in oral and written formats.
- Demonstrate proficiency with technology to expand community participation and support collaborative decision-making.
- Lead teams in implementing campaigns by identifying key issues, developing strategic plans, mobilizing resources, and conducting evaluation.
- Build and manage coalitions, alliances, and partnerships through practical, real-world experiences.
- Analyze and adapt to evolving community challenges at local, national, and global levels using innovative approaches.