



International Business/ Associates of Science

The Associates in International Business includes the following topics: international trade and banking policies and procedures, the impact of culture, demographics and infrastructure on global trade, and how marketing, law, politics, management and human resources are performed in the international marketplace. Also, a broad academic foundation in the sciences, humanities, communications and social sciences is part of the concentration. The program includes a language component, an optional internship, and the development of a team-based export business plan.

International internships and study abroad opportunities are strongly encouraged, and are available through the collaboration of the Business Department and MassBay's Office of International Education and Study Abroad Programs.

Students who complete the International Business Associate degree can take the certified Global Business Professional certification offered by the National Association of Small Business International Trade Educators to earn the Certified Global Business Professional certification.

Successful graduates of the program will be able to:

1. Demonstrate the interrelation of domestic and international businesses through the development of a team-based business plan.
2. Identify how marketing, law, politics, management, and human resources are performed in the international marketplace.
3. Identify and create solutions for ethical problems within the domestic and international business environments through case analyses.
4. Identify the impacts of culture, demographics, and infrastructure on global trade.
5. Identify international organizational needs through critical analysis, decision-making skills, team-building skills, and problem-solving skills.