

Management

Certificate

DIVISION OF BUSINESS & PROFESSIONAL STUDIES

The Management Certificate is designed for students who want to broaden their current careers, or to establish a framework for further business studies, or to provide the foundation for transferring into a business-oriented Associate Degree program. The Certificate is also an ideal introduction to various areas of management studies for students who have a technical or liberal arts education/ vocation and are considering adding a business education component to their training. The Certificate offers a concentrated curriculum in management, a sound foundation in accounting and business law, and course work in the fundamentals of management, human resources, computer applications, marketing, and microeconomics. The Management Certificate also allows students to select from a variety of electives in business and business-related psychology.

Upon successful completion, the Certificate in [Management](#) is awarded.

PROGRAM FOOTNOTES

Electives:

AC 102 Financial Accounting II
BF 203 Principles of Finance
BU 100 Introduction to Business
BU 901 Business Internship
EC 201 Macroeconomics
EC 202 Microeconomics
MG 102 Small Business Management
MK 213 Principles of Sales
MK 214 E-Commerce
MK 215 Principles of Advertising
MK 222 Introduction to Digital Marketing
OA 201 Business Communications
PS 241 Group Process
PS 260 Psychology in Business and Industry

COURSE	COURSE TITLE	CREDITS
AC 101	Financial Accounting I	4
BU 104	Introduction to Business Data Analytics & AI	3
EC 202	Principles of Microeconomics	3
MG 101	Principles of Management	3
LA 221	Principles of Business Law	3
MG 204	Human Resource Management	3
MK 103	Principles of Marketing	3
	Elective	3/4
	credits:	25/26
	Total Credits:	25/26